

**ESCUELA
ADMINISTRACIÓN UC**
PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE

**GLOBAL NETWORK FOR
ADVANCED MANAGEMENT**

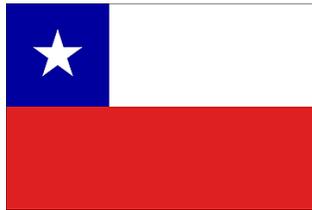


Global Network Week

March 12th-17th, 2017

Host	Pontificia Universidad Católica de Chile, School of Business
City	Santiago, Chile
Course	“Financial Investments in Emerging Countries: Latin America”. EAM 429
Description	A conceptual and practical analysis of different investments strategies and financial operations with a perspective on Latin America & Chile. Topics included are the debt markets, stock market, pension funds investment strategy, IPO’s, venture capital in LATAM and micro finance.
Faculty involved	Borja Larrain (PhD Harvard); Mauricio Larraín (PhD Berkeley); José Tessada (PhD MIT), Klaus Schmid-Hebbel (PhD MIT), Eduardo Walker (PhD Berkeley). In addition, adjunct faculty involved in the financial markets will be invited: A. Eyzaguirre (CEO JP Morgan; MBA UCLA); Matías Gutierrez (Partner & CEO Linzor Venture Capitals, MBA Stanford); Eugenio Claro (Founder & President MCC, MBA IESE); Carlos Budge (CFO Security Bank; PhD Stanford)
Company connections	Gnam week will include visits to companies and meetings with the CFOs from local and multinational companies. A tourist visit to a vineyard will also be part of the Chilean experience.
Spaces offered	40
Administrative contact	Andres Ibanez, Director Int’l Affairs (aibanez@uc.cl); Monique Delaveau (mdelaveau@uc.cl), International Coordinator

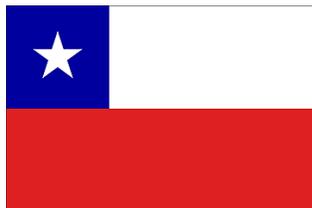
Please note: details of each Global Network Week are provisional and could be subject to change



METHODOLOGY:

A combination of Latin American case discussions, lectures by different professors and practitioners, and group activities, complemented with related company visits will be the core methodology of this course.

March 2017	Sunday	Monday 13th	Tuesday 14th	Wednesday 15th	Thursday 16th	Friday 17th
08:30-09:00		Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
9:00-10:30		LATAM Economics K Schmidt-Hebbel	Investment Banking in LATAM A. Eyzaguirre	The Fixed Assets Market (Bonds) Eugenio Claro	Venture Capital Funds M. Gutierrez	Micro finances in LATAM J, Tessada
10:30-11:00		Break	Break	Break	Break	Break
11:00-12:30		Pension Funds(AFP) Investment decisions E. Walker	Economic Conglomerates and financial Control B. Larrain	Derivatives in LATAM Carlos Budge	The Debt and Forex Markets M.Larrain	Micro finances in LATAM J, Tessada
		12:30-13:30 Group Work or Panel	12:30-13:30 Group Work or Panel	12:30-13:30 Group Work or Panel	12:30-13:30 Group Work or Panel	Final Evaluation
13:30		Lunch	Lunch and campus tour	Lunch	Lunch	Farewell Ceremony at PUC
15:00	Visit to Concha y Toro Vineyard	15:00 Company visit	15:00 Company visit	15:00 Company visit	15:00 Company visit	
	Visit to Concha y Toro Vineyard					
evening	FREE	17:30 Opening reception	Free	Social Meeting by Student. Council	Free	



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1.- Klaus Schmidt Hebbel, BA & MA Economics PUC, PhD MIT, Full Professor of Macroeconomics at PUC. Has worked as Research Director at the Central Bank of Chile and the World Bank. Was Chief Economist at OECD. He is President of the Advisory Committee for Investments of Sovereign Funds. Has published in top Journals.



2.- Eduardo Walker, BA Economics PUC, PhD Berkeley, Full Professor of Finance at PUC, SBA. Has worked as Investments Manager at AFP Habitat, member of the Advisory Committee for Investments of Sovereign Funds of the Republic of Chile and as consultant. Published several papers in top Journals.



3.- Alfonso Eyzaguirre, BA Business Administration PUC, MBA UCLA, President J.P. Morgan Chile. He has been with JP Morgan for 18 years, and led major mergers & acquisitions in the region, as well as IPOs and other financial deals.

4.- Borja Larraín, BA Economics PUC, PhD Harvard, Full Professor of Finance at PUC, SBA. He is member of the board of Investment Bank Larraín & Vial, the major actor in investment bank in Chile and Latin America. Has published several papers in top journals such as J.of Finance,



5.- Eugenio Claro, BSc Engineering U. de Chile, MBA IESE, Spain. Founder & partner at MCC, a leading global investment company in Chile. He has more than 25 years experience in the financial sector. In August 2014, MCC becomes part of Itaú Group (Brasil), the world's largest financial conglomerate and number one in Latin America.



6.- Carlos Budge, BSc Agroecconomics PUC, PhD Applied Economics & Finance, Stanford University. Managing Director, Investments & Asset Management **Grupo Security (Chilean Bank)**. Has worked for Bice Bank. Adjunct professor of Finance at PUC.



7.- Matías Gutierrez, BSc Engineering PUC, MBA Stanford University, Adjunct professor of Finance at PUC.

He is partner at Linzor Capital Partners, a leading private equity firm that invests in mid-sized companies in Latin America



8.- Mauricio Larraín, BA Economics PUC, PhD Berkeley, Associate Professor of Finance at PUC. Has published several papers in top journals.



9.- José Tessada, BA Economics PUC, PhD MIT, Associate Professor of Finance at PUC. Expert in micro finance. Has published in top journals.

