



## **March 2021 SNU Global Network Week**

### **Global Business in the Age of Pandemic: The Korean Perspective**

**March 15 – 19, 2021  
Graduate school of Business  
Seoul National University, Korea**

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#### **Course Overview**

Korea has become a major player in many aspects of the global stage, including trade, investment, and even in cultural domain. This course gives an overview of the Korean businesses, with a particular focus on their attempt to thrive in the age of COVID-19. The course encompasses multiple formats, including lectures, presentations, interactive simulations and discussions led by SNU faculty members conducting cutting-edge research in strategy, corporate finance, organizational theory, and human resource management in their respective fields.