***Technion GNAM Week 2022***

***The Echo System of Entrepreneurship: The case of Israel***

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| **MONDAY  13/03/2022** | | | |
| **14:30 - 14:45** | | Opening greetings and introduction to the program | |
| **14:45 - 15:45** | | Getting to know each other | |
| **15:45 - 16:00** | | BREAK | |
| **16:00 - 17:00** | | The Echo System of Entrepreneurship – The case of Israel (Speaker - Startup Nation Central) | |
| **17:00 - 17:15** | | BREAK | |
| **17:15 - 18:15** | | Group Discussion and Team Project Assignment (hands on). Analyzing whether to invest in startups | |
| **TUESDAY  14/03/2022** | | |
| **14:30 - 15:15** | Effective work in Culturally Diverse Teams | |
| **15:30 - 15:40** | BREAK | |
| **15:40 – 16:30** | Investment Decisions by Venture Capital and Angels – how to decide whether to invest or not? | |
| **16:30-16:45** | BREAK | |
| **16:45 -17:45** | Business Model and Market Consideration | |
| **17:45 18:45** | Working on the team project in ZOOM breakout rooms | |

**WEDNESDAY 15/03/2022**

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| **14:30 - 15:30** | Impact Investment in Sustainability and Social Entrepreneurship |
| **15:30 - 15:45** | BREAK |
| **15:45 - 16:30** | Government support of investment in startups |
| **16:30- 17:15** | Preparing for approaching an investor – Presented by an entrepreneur |
| **17:15- 17:25** | BREAK |
| **17:25- 18:30** | Working on the team project in ZOOM breakout rooms - getting feedback from Mentors |

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| **THURSDAY 16/03/2022** | |
| **14:30 - 15:15** | Startup Acquisitions by a multinational company – MNC perspective |
| **15:15 - 16:00** | Startup Acquisitions by a multinational company - the startup perspective |
| **16:00- 16:15** | BREAK |
| **16:15- 17:15** | Team project final preparation in ZOOM breakout rooms |
| **17:15 - 18:15** | Team Project Presentations. |
| **18:15- 18:30** | ***“Farewell party”*** |

**\*There may be minor changes in hours**